



#### MEDIA ENGAGEMENT IN DEVELOPMENT ISSUES AND PROMOTION

A project co-financed by the European Union\*

**Implementing Partners** 



## **MEDIP Final Conference\*\***

## **Communicating Poverty**

Organised by SOS Malta

10<sup>th</sup> April 2010 Excelsior Hotel, Valletta

# PROGRAMME

- \* The MEDIP project is being funded by the European Commission 'in the framework of the thematic programme <u>'Non State Actors and Local Authorities in Development</u>', which aims at supporting small scale initiatives proposed and/or carried out by civil society organisations and local authorities originating from the Community and partner countries in the area of development. More particularly, MEDIP is co-funded within the framework of its objective of fostering education for development in Europe. The MEDIP project is receiving 828,240.67 EUR from the European Commission. This is equivalent to 89.57% of the total project budget.
- \*\* The final conference is being organised with the financial assistance of the European Union. The contents of this programme are the sole responsibility of SOS Malta and can under no circumstances be regarded as reflecting the position of the European Union.





## Saturday, 10<sup>th</sup> April 2010

08:30 hours	Registration
09:00 hours	Welcome address by Mrs. Claudia Taylor-East (Director, SOS Malta)
09.05 hours	Address by Director Mr. Bouratsis (European Commission AIDCO – Directorate Thematic Operations)
09:15 hours	Address by Ms. Teresa Hanley (Programme Adviser: Globalisation, UK Poverty and Communities Joseph Rowntree Foundation)
09:45 hours	Screening of documentary
10:15 hours	Panel Discussion (Dr. Zoltán Pogátsa – political economist and lecturer at the University of West Hungary - to chair panel discussion)
11:15 hours	Coffee Break
11:45 hours	Address by Dr. Carmen Sammut (Lecturer at the University of Malta within the International Relations Department and specialist in International Communications).
12:00 hours	Screening of documentary
12:30 hours	Panel Discussion (Dr. Carmen Sammut to chair panel discussion)
13:30 hours	Closing of conference and questions from the floor
14.00 hours	Lunch